

## ***National Association of Professional Organizers Chicago***

### **Frequently Asked Questions about partnering with us as a Corporate Associate**

#### About the Organizing Industry...

- Organizing has been featured in numerous television programs like *Clean House*, *Mission Organization*, and *Hoarders*.
- Almost every issue of popular magazines includes an organizing article.
- Retail stores such as Bed, Bath and Beyond, The Container Store and others cater to a huge public need to get better organized.

#### About NAPO...

- Founded in 1985 as the premier national association dedicated to the field of organizing.
- National membership exceeds 4,000 organizers in 35 chapters across the country.
- 150,000+ clients served nationally by NAPO members each year.

#### About NAPO-Chicago...

- Founded in 1991; now one of the largest and fastest growing chapters in the nation.
- Membership includes business owners and service providers with a wide range of back-grounds and specialties.
- Serves the greater Chicagoland area, including southern Wisconsin and Northern Indiana.

#### About NAPO-Chicago members...

- Our members are part of a national network of highly-skilled efficiency experts helping clients maximize not only home and office space, but also their most valuable resource - time.
- Their specialties cover every imaginable aspect of residential organizing (e.g., kitchens, closets, garages, attics, basements, estate sales, and relocations) and business organizing (e.g., office layouts, paper and computer files, time management, training and public speaking).
- We work with every kind of client, including business owners, families, seniors, and those with special needs.

## NAPO-Chicago Corporate Associate Benefits...

### Networking

- Monthly meetings, including networking time with 40-50 Professional Organizers
- Complimentary admission to all chapter meetings; *Premium Corporate Associate Members may also bring a guest at no charge\**
- Introduction at all attended chapter meetings
- *Featured acknowledgement at all meetings\**
- Opportunity to make annual presentation at chapter meeting; *semi-annual for Premium Corporate Associate Members\**
- Eligibility to submit articles for publication in NAPO-Chicago newsletter
- Discounted participation in chapter projects and events; *deeper discounts for Premium Corporate Associate Members\**
- Eligibility to chair a chapter committee

### Marketing

- Ability to display marketing materials and items for sale at chapter meetings
- Eligibility to use of NAPO-Chicago name and member logo in company marketing materials
- Discounted advertising in NAPO-Chicago newsletter; *free ad in every newsletter for Premium Corporate Associate Members\**
- Eligibility to link to our chapter's website, [www.NAPOChicago.com](http://www.NAPOChicago.com)
- Eligibility to post announcements and events on chapter website calendar and message boards
- Access to NAPO-Chicago group email to 100+ members twice per year for marketing, surveys, etc; *four times per year for Premium Corporate Associate Members\**
- Opportunity to provide discounts and other promotional considerations to 100+ members and their clients
- *"Get Organized" Month sponsorship status eligibility\**
- *Strategy calls to discuss how best to maximize benefits\**

### Education

- Informative programs at monthly chapter meetings, presented by professional speakers on business and organizing topics
- Subscription to NAPO-Chicago's e-newsletter
- Access to the chapter's library (books and CDs on organizing and business topics, including recordings of NAPO's National Annual Conference)
- *Eligibility for Premium Corporate Associate Members to co-produce events with NAPO-Chicago, e.g., public seminars\**
- *\*Added benefits for our Premium Corporate Associate Members*

## NAPO-Chicago Annual Corporate Associate Membership Fees

Note: There is a one-time set-up fee of \$10 for all new memberships

Premium Corporate Associate Members	\$500
Standard Corporate Associate Members	\$250
Non-Profit Organizations; Single Member Businesses; Local Branches of NAPO National Corporate Associate Members	\$180